

ASK BIG:

RECRUITING, DEVELOPING, AND RETAINING QUALITY VOLUNTEERS

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***YOUTH MINISTRY ISN'T JUST ABOUT
TEENAGERS.***

***IT'S ALSO ABOUT THE ADULTS WHO
MAKE YOUTH MINISTRY HAPPEN.***

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BUT HOW DO YOU

***RECRUIT, DEVELOP,
AND RETAIN***

QUALITY VOLUNTEERS?

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***THE SECRET TO GROWING YOUR
VOLUNTEER TEAM ISN'T . . .***

A QUICK FIX.

A GREAT RECRUITMENT CAMPAIGN

A SERIES OF GUILT TRIPS.

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***THE BEST WAY TO GROW YOUR
VOLUNTEER TEAM IS TO CREATE A
CULTURE WHERE VOLUNTEERS LOVE TO
SERVE.***

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1. ASK BIG.

2. EMPOWER.

3. GET A STRATEGY.

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1. ASK BIG.

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***I WAS ASKED TO DO SOMETHING BIG.
BECAUSE THE JOB WAS SO BIG,
I KNEW IT MATTERED.***

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***PEOPLE WHO WANT TO MAKE A
DIFFERENCE DON'T WANT TO DO
WHAT'S EASY.***

THEY WANT TO DO WHAT MATTERS.

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***DON'T TELL VOLUNTEERS THEIR JOB
WILL BE EASY.***

TELL THEM IT WILL MATTER.

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2. *EMPOWER*

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***IT'S NOT OUR JOB TO DO EVERYTHING.
IT'S OUR JOB TO GIVE MINISTRY AWAY.***

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IF WE DON'T EMPOWER VOLUNTEERS . . .

- 1. IT'S NOT SCALABLE.***
- 2. IT'S NOT SUSTAINABLE.***
- 3. IT'S NOT THE POINT.***

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***GIVE AWAY MINISTRY TO VOLUNTEERS.
BECAUSE THE CHURCH IS BIGGER THAN
US, AND OUR MINISTRY NEEDS TO
OUTLIVE US.***

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3. GET A STRATEGY

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- 1. ASK BIG** BECAUSE THERE ARE PEOPLE IN YOUR CHURCH WAITING FOR A CHALLENGE WORTH TAKING.
- 2. EMPOWER** BECAUSE THE CHURCH IS BIGGER THAN YOU AND ME.
- 3. GET A STRATEGY** BECAUSE YOU CAN'T ACCIDENTALLY CREATE A CULTURE WHERE VOLUNTEERS LOVE TO SERVE. THAT ONLY HAPPENS ON PURPOSE.

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